



STRATEGY FIRST  
International College

# Image Generation with AI

Turning words into stunning visuals

Presented by American Center Yangon



# What is AI Image Generation?

## AI Creates Visuals from Text

Sophisticated algorithms interpret your words.

## You Type, It Draws

Enter a descriptive prompt, and watch the AI bring it to life.

It's like having a personal artist at your fingertips, ready to illustrate any idea.

# Why It's Useful



## Social Media Content

Engage your audience with unique visuals.



## Posters & Flyers

Design eye-catching promotional materials.



## Book Covers

Create captivating covers that tell a story.



## Marketing & Branding

Develop distinct visual identities for your brand.



## Creative Storytelling

Illustrate narratives with custom imagery.

# Popular Tools



1

ChatGPT with DALL·E

User-friendly interface for quick generations.

2

Gemini (Google)

Integrated AI for diverse content creation.

3

Midjourney (Discord-based)

Known for its artistic and high-quality outputs.

4

Canva AI

Simple tools for design-focused users.

# Basic Workflow



## Step 1: Write a Prompt

Describe your desired image clearly.



## Step 2: Choose a Style

Select realistic, cartoon, abstract, etc.



## Step 3: AI Generates Image

The system creates visuals based on your input.

This structured approach ensures consistent and high-quality results from AI tools.

# Prompting Tips for Better Images



## Be Clear & Specific

Detail exactly what you want to see in the image.



## Add Visual Elements

Include colors, art style, lighting, and mood.



## Example Prompt

"A watercolor painting of a tea shop in Yangon, rainy day"

Well-crafted prompts are the key to unlocking AI's full creative potential.